

## FOR IMMEDIATE RELEASE

### **DragonPass and BODDY Announce Strategic Partnership to Make Fitness & Wellness More Accessible for Millions of International Travellers**

- **Long-Term Partnership:** *DragonPass* and *BODDY* announce a multi-year collaboration, integrating BODDY's health offering into DragonPass' platform
- **Global Reach:** The partnership will scale across key markets including The Americas, Europe, the Middle East, and Asia
- **Holistic Health:** BODDY becomes the key supplier of DragonPass' health vertical, which includes fitness, wellness, mindfulness, gym access and more.

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*DragonPass*, a global leader in travel and lifestyle benefits for over 40 million customers, and *BODDY*, the Swiss-based pioneering travel-tech company specializing in wellness experiences for global travellers, have formed a multi-year partnership aimed at enhancing the health offerings available to travellers worldwide. BODDY will become the exclusive global provider of Health & Wellness experiences in DragonPass' new offering.

#### **Joint Expansion Across Key Global Markets**

The partnership will focus on scaling their combined offerings across The Americas, Europe, the Middle East, and Asia. By leveraging each company's strengths and market presence, BODDY and DragonPass aim to deliver seamless access to fitness and wellness services to millions of travellers, providing a more holistic travel experience across these key regions.

This strategic expansion will enable DragonPass' clients, including payment networks, global banks, insurers, airports, and telecom providers, to enrich their customers' travel experiences with exclusive access to BODDY's vast network of health clubs and wellness centers. Additionally, DragonPass' own customers will gain access to a broad range of wellness services, making it easier than ever to maintain a healthy routine and try out new experiences while traveling.

#### **Empowering Travellers with Seamless Wellness Access**

By leveraging BODDY's digital platform—which connects travellers to wellness facilities globally—with DragonPass' suite of airport services, including lounge access, fast-track, dining, and transportation, the partnership aims to redefine the way travellers maintain their well-being. This integration ensures that travellers can effortlessly access fitness,

wellness, and other wellbeing-related services, supporting their health needs while on the move – but also when they return.

“We are delighted to announce this important strategic partnership with BODDY. Our shared vision and values give us confidence that together, DragonPass and BODDY will become a leading force in the wellness and health industry,” said Mark Koch, Global Chairman at DragonPass.

“Our collaboration with BODDY aligns perfectly with our mission to deliver unparalleled travel experiences,” added Sam Heins, their CPO. “With BODDY’s expertise in connecting travellers to top-tier fitness & wellness experiences worldwide, we are excited to offer a new dimension of health and well-being to our members and partners across the globe and to jointly strengthen our presence in emerging markets.”

“We are absolutely delighted and honored to team up with DragonPass as they embark on this exciting journey into the health & wellness space and expand into new markets,” said Hannes Boller, CEO and Co-Founder at BODDY. “DragonPass is the perfect partner for us as together, we will be redefining how travellers access fitness and wellness, ensuring they stay healthy and active wherever their journeys take them.”

## **About BODDY**

BODDY, established in 2019 in Zurich, Switzerland, is a leading tech scale-up at the intersection of travel, fitness, and wellness. BODDY provides an easy way for travellers to digitally search, compare, book, pay, and access their desired wellness experience in any given destination. The company helps fitness and wellness operators become visible to a worldwide audience and distribute their products on scalable and untapped distribution channels. BODDY, through its global network of integrated partners such as hotels, airlines, and travel agencies, offers thousands of wellness experiences to travellers worldwide. For more information, visit [boddy.travel](https://boddy.travel).

## **About DragonPass**

DragonPass is a global leader in travel and lifestyle benefits, offering seamless access to a wide range of services around the airport and travel ecosystem, and now into the lifestyle space too. Serving B2B clients such as credit card companies, banks, and telecom providers, as well as B2C customers, DragonPass provides access to airport lounges, fast-track services, dining options, transportation, and more. With a vision to transform travel and lifestyle experiences, DragonPass continuously innovates to deliver unparalleled comfort and convenience to travellers worldwide. For more information, visit [dragonpass.com](https://dragonpass.com)

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